



360°

around



Factor

www.elmur.net

360° Around the Human Factor

a creative video challenge

1.The Challenge

Wherever you come from north, south, east or west of the continent if you are a creative citizen which loves to capture ideas and little big moments in life this is your challenge!

To celebrate our 5th anniversary **ELMUR.NET** global visual dialogue invites you to submit your creative videos under the theme: **360° Around the Human Factor**, creative perspectives on human values.

In a globalised digital world where human beings are closer than ever, we would like to visually reflect about those things which unite us all.

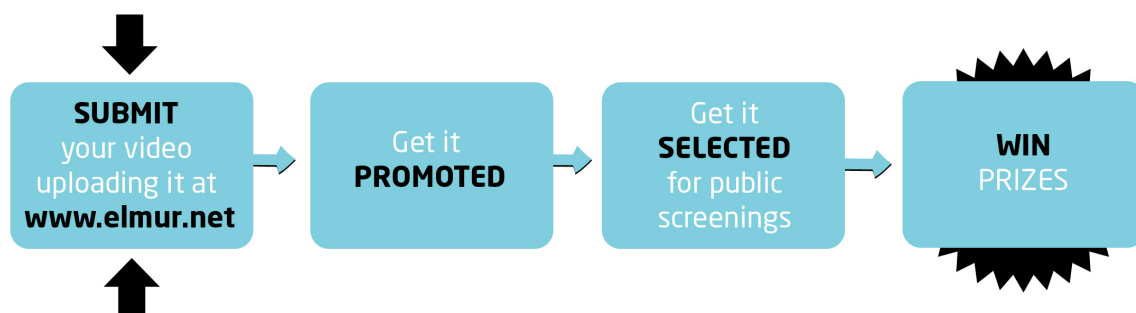
What makes you feel close to others? What is valuable to you or to humankind? After all, what makes us humans? A feeling, a moment, an idea? Are you able to capture it with your camera, visualize it with images, graphics or with an animation?

Show us your talent and perspectives, share your creativity, inspire us and win amazing awards!

Submissions open from 01.06.13 until 18.06.14
Monthly awards along the challenge!

2.The Rules: How it Works?

Register at www.elmur.net and:



Terms & Conditions under: <http://www.elmur.net/index.php/faqs/index>

3. What can you get?

- **Best videos will be screened in public spaces** and cultural events in an international context. You will be able to promote your talent and present your creativity to wider audiences in amazing in places and events like ESPACIO ENTER international Festival of Creativity, innovation and Digital Culture (ES) and BILDERFLUT public screenings in Berlin (DE) among others.
- **The board of experts from ELMUR.NET** will do review and give you feedback of your proposal.

Awards

- **1 x “Best Video of the year“ Award**
- **12 x “Best Video of the Month” Awards**
Every month ELMUR.NET will select a video to be presented in the ELMUR public screen installation in Lleida (Spain). It will be highlighted at elmur.net website and social media channels and promoted within ELMUR.NET international network.

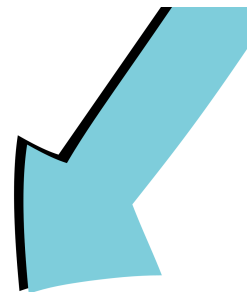
Get connected with updates on **complementary awards for all participant videos**. Register at www.elmur.net and follow us at Facebook or Twitter (elmurnet).



ELIGIBILITY

- No entry fee.
- Open to all, no age or nationality restrictions.
- We encourage amateurs and professional creatives to take part in the challenge.
- Open to all styles and techniques: creative video, storytelling, animation, video art, video poetry, experimental, video collages, remixes, vj mixes, etc.
- No limit in the number of works submitted per entrant.
- All videos will be published under Creative Commons Licence: attribution, noncommercial, share alike.

FAQs and terms and conditions at: <http://www.elmur.net/index.php/faqs/index>



RECOMMENDATIONS

What will the jury take in account?

- The **artistic & creative values** as well as the communicative impact of the videos.
- Creative use of **visual language** that makes it understandable regardless of spoken language.
- **ELMUR.NET** gives priority to ethic and social engaged works, promoting progressive values such as equality and human rights.
- Recommended duration: **between 30 seconds and 3 minutes**.
- Videos with commercial, violent or offensive content will be rejected.

The sooner you apply the more chances to get promoted, screened and win surprise awards.

ABOUT elmur.net

ELMUR.NET is a non-profit audiovisual platform which promotes creative video and to builds up social and intercultural visual dialogue.

ELMUR.NET was founded as a free public showroom aiming to generate a chain of creative visual ideas, using both real-time screenings and Internet video archive and database. An inspirational chain of creative visual ideas. Be part of it!

ELMUR.NET aims to bring artistic manifestation to the general public in order to cultivate critical thinking and artistic creation as a tool for the creative understanding of reality.

ELMUR.NET was founded in 2007 and since then has participated in numerous cultural events and festivals in Germany, China, Italy, Greece, Spain, Holland, USA and Estonia among others.

Take up the Challenge!

Imagine, Create, Share & Inspire

www.elmur.net

More info at: info@elmur.net



VideoChallenge



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#TheHumanFactor



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